

# CONDITIONS

Making a claim of performing a countless number of shows, while on face value may seem noteworthy, does not necessarily speak to the impact a band is able to make while on the road. Seemingly, since the beginning of rock and roll a band could pack themselves in a van and stay out there as long as their heart and soul could endure countless trucks stops and sub par accommodations. So when it is noted that the band Conditions have played over 200 shows it is certainly a testament to their commitment. Perhaps more impressive though, is the tangible payoff and direct impact this band has been making worldwide while grinding it out show after show. Conditions have sold over 16,000 digital songs and over 3,000 CDs on their own as independent artists. They have shared stages in the US and Europe with the likes of Paramore, New Found Glory, Red Jumpsuit Apparatus, and Good Charlotte. They have earned themselves spots on the Vans Warped Tour, Taste of Chaos, Bamboozle Festival, and SXSW Music Conference. This Richmond, Virginia band attributes much of their current success to experiences they all went through playing in previous bands dating back to their high school days. Touring at such a young age has provided invaluable lessons that are still carried with them to this day. While learning from past mistakes may be paying off in the present, all the wisdom in the world will not make up for a lack of quality songs.

It does not take but one listen to the music of Conditions to quickly understand why they have been able to make fast and lasting impressions on fans. They write songs that are instantly accessible to a listener without any dilution of heart or lack of hard cutting edge. Their commanding stage presence and airtight musicianship during live performances emits a vibrant and impassioned spirit. It is this rare mix of charisma and chops that has allowed Conditions to amass a loyal and supportive fan base from swooning teen pop fans to discerning older rock fans. Those fans purchased 4,000 songs off of their You Are Forgotten EP in the first month of its release. It is exactly that type of zealous fan reaction that has caught the eye of media outlets nationwide. The Alternative Press recently proclaimed the band as one of their "100 bands you need to know in 2010".

2010 is indeed looming large for Conditions. Their brand new full-length album, "Fluorescent Youth", is set to be released on September 14<sup>th</sup> through Good Fight Music. The songs are steeped in hard rock with an infusion of heart felt pop. Track after track finds towering hook laden choruses fit to reign on radio's airwaves. The vocal prowess of Conditions is on full display as engaging 3-part harmonies sing songs of life, love, and hope. The depth and substance of the lyrical content will assure these high powered pop rock anthems resonate with fans on an authentic and meaningful level. "Fluorescent Youth" is the sure fired vehicle that will skyrocket Conditions into the next strata of stardom.