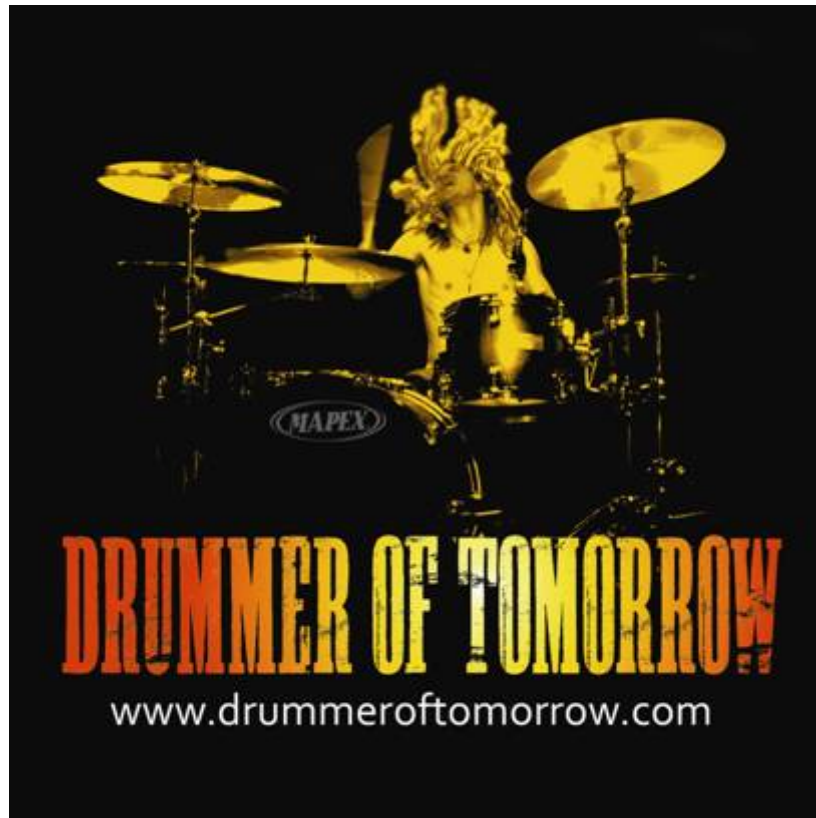


For Immediate Release
June 1st, 2011

**Today's Top Drum Companies Announce
DRUMMER OF TOMORROW Contest – The Drum
Industry is Looking for the Next Big Thing!**



Several of the biggest names in today's current drum industry are proud to announce the search for the **DRUMMER OF TOMORROW**. Beginning June 1st, drummers can film a solo or play-along performance, upload their video to www.DrummerofTomorrow.com, and be entered to win over \$50,000 in prizes and drum gear. Prizes include drum sets from **Mapex Drums**, cymbals from **Zildjian**, drumheads from **Remo**, drum sticks from **Vic Firth** and songbooks from **Alfred Music Publishing**. In addition, the top winner will win an Artist

Endorsement Contract from Mapex Drums, and will appear on the company's official Artist Roster.

“This is an amazing opportunity to find the next great drummer, organically,” says Joe Hibbs, Product Marketing Manager for Mapex Drums. “It’s the only worldwide drum competition, spanning over a dozen countries.”

The **DRUMMER OF TOMORROW** United States contest will be broken out into several elimination rounds, which run from June 1st, 2011 through 2012 at the Musik Messe show in Frankfurt, Germany. For the U.S. competition, entries will be accepted from June 1st through July 31st, 2011 on the U.S. contest site www.DrummerofTomorrow.com. As winners advance through the contest, they will be flown to various locales to perform. Destinations include a studio in Nashville, Tennessee, the 2012 Winter NAMM Show in Anaheim, California, and the 2012 Musikmesse show in Germany.

Entries will be judged by voters on the contest site, www.DrummerofTomorrow.com, as well as a panel of drum industry professionals and artists from the Mapex roster.

“This is the ultimate audition for any drummer out there; playing in front of a worldwide audience,” adds Hibbs.

For more information, please visit www.DrummerofTomorrow.com.

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