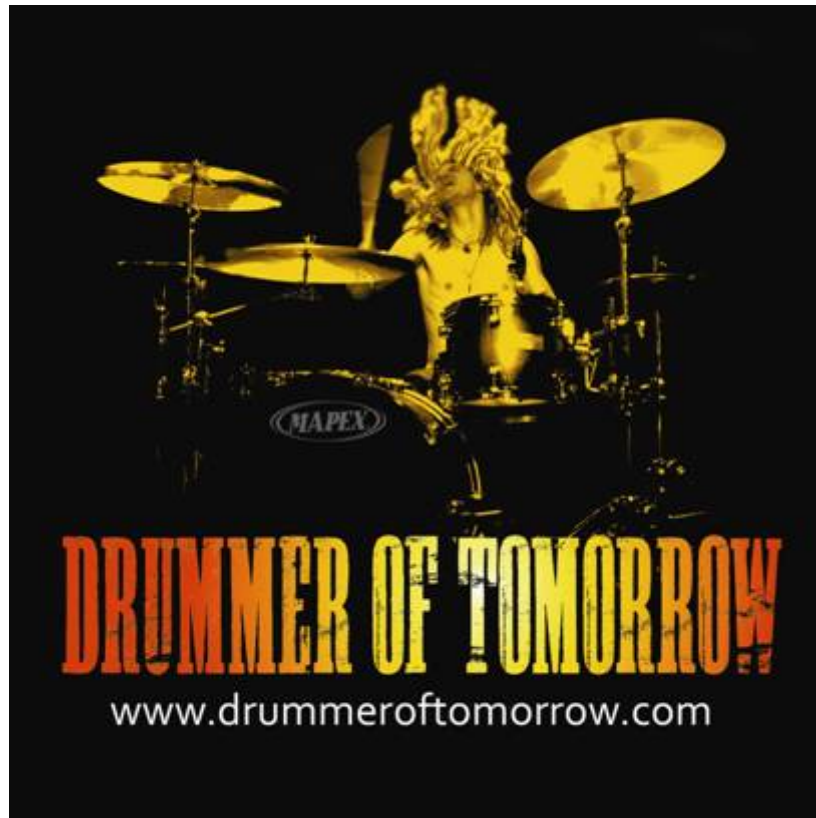


For Immediate Release  
June 1<sup>st</sup>, 2011

**Today's Top Drum Companies Announce  
DRUMMER OF TOMORROW Contest – The Drum  
Industry is Looking for the Next Big Thing!**



Several of the biggest names in today's current drum industry are proud to announce the search for the **DRUMMER OF TOMORROW**. Beginning June 1<sup>st</sup>, drummers can film a solo or play-along performance, upload their video to [www.DrummerofTomorrow.com](http://www.DrummerofTomorrow.com), and be entered to win over \$50,000 in prizes and drum gear. Prizes include drum sets from **Mapex Drums**, cymbals from **Zildjian**, drumheads from **Remo**, drum sticks from **Vic Firth** and songbooks from **Alfred Music Publishing**. In addition, the top winner will win an Artist

**Endorsement Contract from Mapex Drums, and will appear on the company's official Artist Roster.**

“This is an amazing opportunity to find the next great drummer, organically,” says Joe Hibbs, Product Marketing Manager for Mapex Drums. “It’s the only worldwide drum competition, spanning over a dozen countries.”

The **DRUMMER OF TOMORROW** United States contest will be broken out into several elimination rounds, which run from June 1<sup>st</sup>, 2011 through 2012 at the Musik Messe show in Frankfurt, Germany. For the U.S. competition, entries will be accepted from June 1<sup>st</sup> through July 31<sup>st</sup>, 2011 on the U.S. contest site [www.DrummerofTomorrow.com](http://www.DrummerofTomorrow.com). As winners advance through the contest, they will be flown to various locales to perform. Destinations include a studio in Nashville, Tennessee, the 2012 Winter NAMM Show in Anaheim, California, and the 2012 Musikmesse show in Germany.

Entries will be judged by voters on the contest site, [www.DrummerofTomorrow.com](http://www.DrummerofTomorrow.com), as well as a panel of drum industry professionals and artists from the Mapex roster.

“This is the ultimate audition for any drummer out there; playing in front of a worldwide audience,” adds Hibbs.

For more information, please visit [www.DrummerofTomorrow.com](http://www.DrummerofTomorrow.com).

For press inquiries and additional information, please contact Adrenaline PR and Maria Ferrero at 732-462-4262 or [maria@adrenalinepr.com](mailto:maria@adrenalinepr.com).

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