

For Immediate Release
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DUNLOP Manufacturing Inc. Sits Down with MACHINE HEAD and FIVE FINGER DEATH PUNCH to Chat About DUNLOP STRINGS



DUNLOP STRINGS recently caught up with a few of today's hottest guitarists in metal at the ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL to discuss **DUNLOP**'s particular line of guitar strings and why playing with them accents their overall performance. **DUNLOP** sat down with Phil Demmel of MACHINE HEAD, Jason Hook of FIVE FINGER DEATH PUNCH, Matt Heafy of TRIVIUM, and more to get their take on the strings. A new video has surfaced of the interviews as part of a brand new **DUNLOP STRINGS** manufacturing piece that explains the process behind the creation, assembly, and sound of the unique strings. Head to the [YouTube link](#) to watch the video.

DUNLOP STRINGS are designed, developed and manufactured at a state-of-the-art strings factory in Benicia, CA. Armed with the latest machinery, **DUNLOP STRING** designer Les O'Connor, formerly of DR Strings and Black Diamond Strings, led the **DUNLOP** design team to bring the **DUNLOP** strings vision to life. Without being tied to a '60s string formula, Les took a modern and scientific approach to string design. With critical feedback from top touring artists, Les was able to design a string that met modern guitar player's needs. **DUNLOP STRINGS** use traditional high quality materials and metals to produce non-coated guitar strings in standard gauges. In addition, innovative hybrid wrapping techniques and custom core-to-wrap ratios produce a superior low-tension string. All **DUNLOP STRINGS** are balanced set to set and come in corrosion inhibiting packaging that keeps them fresh.

Located in Benicia, California, **DUNLOP MANUFACTURING, INC.** was founded as a small, family-owned and operated company in 1965, and has since grown to be a leading manufacturer of electronic effects, picks, capos, slides, strings and other musical instrument accessories. **DUNLOP** is the home of such legendary products as the Crybaby wah and Tortex picks.

For more information on **DUNLOP MANUFACTURING, INC.**, please visit <http://www.jimdunlop.com/>.

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