

For Immediate Release  
October 20<sup>th</sup>, 2011

## Los Angeles, CA's KROQ to Include KAURA's Track 'If This Were To End' in New "Locals Only" Mercedes Compilation



California natives **KAURA** are pleased to announce that major Los Angeles rock station KROQ, in partnership with Mercedes, will be including **KAURA**'s track 'If This Were to End' on the new "Locals Only" compilation in the form of a custom memory stick. **KAURA** is one of 20 bands that were chosen to be included and will be supported through on air promotional spots featuring the selected artists. The band will also be highlighted on the KROQ.com contest page where fans will get the chance to win the compilation.

'If This Were to End' is cut from the band's new album, *That Which Defines Us*, which was released on September 20<sup>th</sup>, 2011. Produced by singer Malcolm Guess, *That Which Defines Us* is a testament of dedication, taking over two years to record with the assistance of rock luminaries such as Sylvia Massey (**Tool, System of a Down, Danzig**), Ken Andrews (**Failure, A Perfect Circle**) and Michael Romanowski (**Dredg**). Central to the album's sound were instruments that the band collected on their travels to India, Thailand, Bali, Cambodia, Laos, and Nepal.

**KAURA** (pronounced kay-aura) were born from the vision of infusing the aggressive power of hard, melodic rock with the haunting and ethereal sounds of ancient instruments. “We were really drawn to the sounds of these instruments because they are not traditionally heard in modern rock music,” explains guitarist Ben Rojas. Drummer Benjamin Jones adds, “We have always strived to create our own unique voice and incorporating these instruments helps us do that and create a really expansive depth of sound.”

**UPCOMING SHOWS:**

11/2 King King, Hollywood, CA - Day of the Dead Show @ 11pm

12/7 The Viper Room, West Hollywood, CA @ 11pm

For more information about **KAURA**, please visit these sites:

[www.kaura.com](http://www.kaura.com)

[www.twitter.com/kauraband](http://www.twitter.com/kauraband)

[www.facebook.com/pages/KAURA/34203763931](http://www.facebook.com/pages/KAURA/34203763931)

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