

For Immediate Release  
January 26<sup>th</sup>, 2012

## **LAMB OF GOD's Willie Adler and All Axess Join Forces to Launch Official Willie Adler Website**

Premier online guitar community All Axess ([www.allaxess.com](http://www.allaxess.com)) and Willie Adler have joined forces to launch the official Willie Adler website at [www.willieadler.com](http://www.willieadler.com).

In a recent video about the site, Willie Adler said, "I'm going to be updating the site personally on a regular basis from the road, while recording or while I'm at home. I will be giving personal tours of my gear, specs on everything, anything new I might be coming out with, even just the music I'm currently listening to. This is the place for all things Willie."

It does not stop there, as the ever-growing guitar community is now managing social media for world renowned guitarists; through Twitter, Facebook and developing 'Official' websites. All Axess has promised a relationship between professional guitarists and fans alike that is revolutionary and exists nowhere else on the World Wide Web.

With the launch of Willie Adler's official website, All Axess has once again expanded on its goal of creating a more interactive online guitar community. In addition, All Axess will continue to bring the viewer lessons from professionals, rig rundowns and a consistent blog and news section.

Jeff Kendrick, the site's co-owner states, "In response to the ever growing social media revolution, All Axess has now initiated the management and collaboration with professional guitarists in the development and management of their official Facebook, Twitter, Youtube accounts and websites. We are very pleased to announce the recent collaboration with Willie Adler as the inaugural guitarist of our social media program. **LAMB OF GOD** is one of the most respected metal bands in the world and Willie is one of the most sought after guitarists in the metal genre. All Axess is continuing its reign as one of the largest forces on the net for guitar playing and the guitarist lifestyle. All Axess is creating a place where fans can go to find out information about their favorite guitarists, leave comments and also ask them questions with a very realistic chance that their favorite guitarist will respond."

For more information, visit [www.allaxess.com](http://www.allaxess.com) and [www.willieadler.com](http://www.willieadler.com).

For press inquiries and additional information, please contact Adrenaline PR and Maria Ferrero at 732-462-4262 or [maria@adrenalinepr.com](mailto:maria@adrenalinepr.com).

###