Heavy Metal Legends MOTÖRHEAD Added to the 2012 ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL Main Stage Line-Up

MOTÖRHEAD frontman Lemmy Kilmister commented, "Well, we're used to mayhem in this band, so it's kind of a family tradition! Bring it!"

MOTÖRHEAD just finished up their run with ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL alum Megadeth on the 2012 Gigantour. On January 24th, MOTÖRHEAD Music/UDR released ‘The World Is Ours-Vol 1 - Everywhere Further Than Everyplace Else’, an official DVD containing some of the finest moments from the band’s recent The World Is Yours tour, which also includes a special bonus double live CD of the Chile stop. Frontman Lemmy
will also be part of a Ronnie James Dio tribute album which will be out later this year. Stay tuned for more details involving MOTÖRHEAD on the ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL coming soon.

This year, in addition to SLIPKNOT, SLAYER, and MOTÖRHEAD, the main stage will also spotlight a ferocious rotation of today’s best artists, including THE DEVIL WEARS PRADA, AS I LAY DYING and ASKING ALEXANDRIA. In 2012 the ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL has upgraded the production on the festival stage and this year the JAGERMEISTER STAGE will feature a special headline set by New York metal masters ANTHRAX supported by a rotation of THE DEVIL WEARS PRADA, AS I LAY DYING and ASKING ALEXANDRIA, along with WHITECHAPEL, HIGH ON FIRE and the JAGERMEISTER opener. Please note that bands may vary per market.

In other exciting news, Sumerian Records is joining the ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL! Headbang For The Highway will be presenting the Sumerian Records Stage at the ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL this year. Sumerian Records, who are known for some of the most cutting-edge bands in heavy music today, will be bringing UPON A BURNING BODY, I THE BREATHER and one more act (to be announced) along for the ride. The fun doesn’t end there, as Headbang For The Highway will be holding contests all over the U.S. for unsigned bands to win opening spots on the Sumerian Records Stage at the festival. Stay tuned to www.facebook.com/sumerianrecords for more info coming soon on the line-up and how you can enter your band!

The ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL will make a 27 date trek across the U.S. beginning on June 30th at the San Manuel Amphitheater in San Bernardino, California. GET OFF YOUR ASS Pre-sale tickets go on sale Friday the 6th of April, 2012. Log on to www.rockstarmayhemfest.com and www.livenation.com for up-to-date ticketing information.

The 5th annual ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL will also feature ROCKSTAR METAL MULISHA JUMP TEAM, on select dates. To learn more about the ROCKSTAR METAL MULISHA JUMP TEAM head to this link: http://www.metalmulisha.com/.

ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL is produced by Rockstar Taste of Chaos organizer John Reese, Vans Warped Tour founder Kevin Lyman, Live Nation, and Creative Artists Agency. The team has made the ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL a standout on the summer concert circuit by following the proven model of utilizing sponsorship to deliver a lower ticket price and an enhanced concert experience. This year sees them joining forces once again with ROCKSTAR ENERGY DRINK as the title sponsor.

“Metal is more brutal than ever and to say we are excited about this year’s tour is an understatement,” exclaims tour producer John Reese. “The 2012 REDMF features a massive lineup of the hardest and heaviest that will surely set heavy music fan’s ears blazing.”

"Some years it all comes together, from top to bottom and this year’s ROCKSTAR MAYHEM lineup is going to bring it!" adds tour producer Kevin Lyman.

In 2008, the ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL bulldozed onto the scene and quickly made itself known as the preeminent summer destination for the hard rock and
metal community. **ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL** boasts the most powerful artist line-ups in heavy music. Artists who have performed on the **ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL** have included hard music legends **SLAYER, SLIPKNOT, KORN, ROB ZOMBIE, DISTURBED, GODSMACK, MEGADETH, LAMB OF GOD, MARILYN MANSON, MACHINE HEAD, IN FLAMES, TESTAMENT, HATEBREED, CANNIBAL CORPSE, BULLET FOR MY VALENTINE, MASTODON, FIVE FINGER DEATH PUNCH, KILLSWITCH ENGAGE, KINGDOM OF SORROW, DETHKLOK and many more.** All have pummeled the stage, while delivering the intensity and heaviness that fans have grown to expect year after year. See below for all current tour dates.

**ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL TOUR DATES:**
6/30 San Bernardino, CA @ San Manuel Amphitheater  
7/1 Shoreline Amphitheater @ San Francisco, CA  
7/3 Seattle, WA @ White River Amphitheater  
7/4 Boise, ID @ Idaho Center Amphitheater  
7/6 Phoenix, AZ @ Ashley Furniture Home Store Pavilion  
7/7 Albuquerque, NM @ Hard Rock Casino Albuquerque Presents The Pavilion  
7/8 Denver, CO @ Comfort Dental Amphitheatre  
7/10 Dallas, TX @ Gexa Energy Pavilion  
7/11 Houston, TX @ Cynthia Woods Mitchell Pavilion  
7/13 Tampa, FL @ 1-800-Ask-Gary Amphitheatre  
7/14 Atlanta, GA @ Aaron's Amphitheatre at Lakewood  
7/15 Indianapolis, IN @ Klipsch Music Center  
7/17 Bonner Springs, KS @ Capitol Federal Park at Sandstone  
7/18 Oklahoma City, OK @ Zoo Amphitheatre  
7/20 St. Louis, MO @ Verizon Wireless Amphitheater  
7/21 Chicago, IL @ First Midwest Bank Amphitheatre  
7/22 Detroit, MI @ DTE Energy Music Theatre  
7/24 Cincinnati, OH @ Riverbend Music Center  
7/25 Cleveland, OH @ Blossom Music Center  
7/27 Philadelphia, PA @ Susquehanna Bank Center  
7/28 Pittsburgh, PA @ First Niagara Pavilion  
7/29 Washington, DC @ Jiffy Lube Live  
7/31 Saratoga Springs, NY @ Saratoga Performing Arts Center  
8/1 Buffalo, NY @ Darien Lake PAC  
8/3 Boston, MA @ Comcast Center  
8/4 Scranton, PA @ Toyota Pavilion  
8/5 Hartford, CT @ The Comcast Theatre

For more information on the **ROCKSTAR ENERGY DRINK MAYHEM FESTIVAL**, visit www.rockstarmayhemfest.com.

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