

For Immediate Release
May 24th, 2011

Original **STORM** Promoters Team Up to Celebrate 20th Anniversary of NYC Rave Scene with **SUN**

Here Comes the SUN - After the STORM, the SUN Always Shines!



Twenty years ago, East Coast rave pioneers Frankie Bones, Adam X and Heather Heart launched **STORM** rave and helped set the stage for New York's emerging dance culture. Original **STORM** rave promoters Dennis the Menace, Fredstrong and Eddy Van Raven, along with Lemar Soulflower of Soul Deep, are teaming up once again to celebrate the 20th anniversary of the New York rave scene. **SUN** is the long awaited follow up to **STORM** rave, and will showcase a main-floor DJ line up of all **STORM** alumni, featuring: Frankie Bones, Adam X, Lenny Dee, Superstar DJ Keoki, James Christian, and

the return of DJ Scott Henry from Washington D.C. after a 2 year hiatus. Local favorites will also be featured in the upstairs lounge.

This event will be held at The Electric Warehouse, 1428 Fulton Street, Brooklyn NY. This massive 10,000-square-foot venue was a trolley repair station during the early 1900s, but on this night will be transformed into a multimedia extravaganza. SM Visuals will debut a state-of-the-art laser/video system that seamlessly blends high power laser graphics with full motion video. This technology will set a new standard in event production.

SUN has been seventeen years in the making. Be a part of this special night! For DJ bios, event ticket information, bus trip, hotel and location amenities please go to www.suncollective.com.

For press information, photo and advertising opportunities please contact Fred Abrams at suncollectivenyc@gmail.com.

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