

# The Memory Tag



## Company

Since 2009, The MemoryTag LLC has worked tirelessly to bridge the gap between those things that you can touch and feel and the many platforms to your online world on the web.

At MemoryTag, we see real value in taking something as cold and bland as a regular greeting card and bringing it to life with the smile, warmth, and sincerity of the person who sent it...all with a simple tap of your phone. The same can be said for interacting with postcards that display scenic adventures on your mobile device. We also infused the same colorful technology to stickers that you can apply to anywhere on anything to share your unique message.

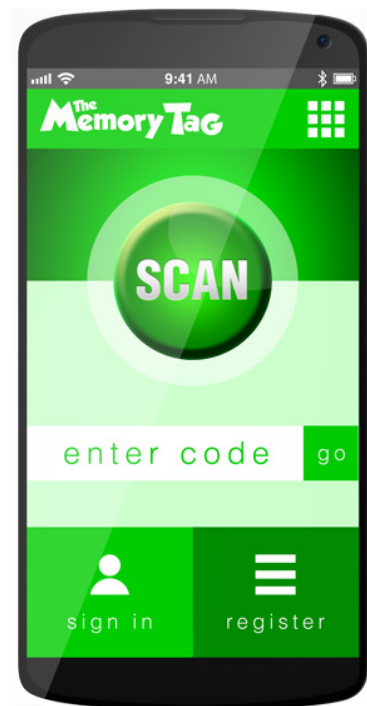
The MemoryTag LLC is committed to improving how you communicate, share, and preserve memories and information. Current retail product lines include Labels, Greeting Cards, and Postcards. Our free app is available now on iTunes and Google Play, so you can get started with the magic today.

## App

The App is capable of scanning both QR and MemoryTag codes. It has a clean interface and user-friendly navigation, making it easy to attach custom videos to MemoryTag products. Used in conjunction with MemoryTag codes, the App gives you access to a wide range of options and abilities which include:

- Recording a custom video
- Selecting an existing video from storage
- Uploading videos to the cloud
- Sharing video via email, text, or social media
- Video password security
- Naming videos
- Viewing MemoryTag videos library
- Video playback with scanning
- Video playback with alphanumeric code entry
- Reviewing account info

The MemoryTag App is free and available on both iTunes and Google Play. Download links are available on The MemoryTag website at: [thememorytag.com](http://thememorytag.com).



## Labels



MemoryTag Labels are stickers that allow you to watch, create, or share custom videos. By scanning a label's code with the free MemoryTag App, you may easily attach a custom video to the label within minutes. Apply the sticker anywhere to anything, and anyone who scans the label with their mobile device will be able to play the video.

Whether used for friends, family, clients, education, business, or fun, MemoryTag Labels are the perfect way to add a personal touch to any object or event. Purchase them individually or in packets of ten.

## Greeting Cards

MemoryTag Greeting Cards allow you to add a custom video to the next card they share. Colorful, vibrant, and attractive, each MemoryTag card is the perfect card because they don't rely upon a specific picture, theme, or poem. There's no reason to waste time hunting for a card that's "just right," only to see it thrown away by the recipient.

You are now free to personally express the images, thoughts, and feelings that you have in mind, making the card both special and unique. Adding a video is easily done with the free MemoryTag App. When the friend or family member receives their card, they may then scan the inside of the card with their mobile device to play the video. These are cards that will never be thrown away, because they are more meaningful...more sincere. They are memories worth preserving.

MemoryTag Cards are sold individually or as boxed sets. Envelopes are included.



## Postcards

MemoryTag Postcards are the ideal way for vacationers to share their fun times or preserve those once-in-a-lifetime experiences. Each MemoryTag Postcard is designed to accommodate pictures of memorable locations, and like other MemoryTag products, it is produced with a unique MemoryTag code.

Use the free MemoryTag App to add a custom video to the Postcard. Whoever scans the Postcard with their mobile device will be able to watch the video.

MemoryTag Postcards are sold individually.



# MemoryTag Technology: It's Place in the Industry

Up until now, QR coding has been both underutilized and misunderstood. Everyone agrees that the idea of QR codes sounds neat, but nobody has been able to make any real practical use of the technology other than as an instant bookmark to a specific web page.

The MemoryTag LLC is changing the way people will look at QR codes. In fact, if the folks at MemoryTag continue at their current pace, people are more likely to associate the word MemoryTag to those square pixelated codes.

What makes MemoryTags different? Quite simply, it makes QR technology accessible to the public by allowing people to quickly and easily add custom videos to a unique code. These codes can be found on MemoryTag products in the form of stickers, greeting cards, postcards, etc.

Imagine being able to scan a Label or Greeting Card with your mobile device and, within minutes, a video is instantly uploaded and associated with the code on that sticker or card. The next time somebody scans your item, the sounds and imagery of your video come to life on their phone. That's pretty darn cool.

In a society consumed with digital pokes and tweets, it's refreshing to see technology come full circle. Too often, we find ourselves tossing a ball into the online world as a substitute for human interaction. With MemoryTag, the ball bounces back into the real world. It's the best of both worlds, working in sync to enhance our connection to real people, wherever they might be.



## SCAN! YOU'RE IT!

MemoryTag products are available on Amazon and select Walgreens, Longs, 7-eleven, Fisher Hawaii, Don Quijote, and Walmart locations.

**For more info, visit [theMemoryTag.com](http://theMemoryTag.com)**