*\*\*MEDIA wishing to attend and cover the event may* ***register here for credentials*** *– this is the one and only press submission form for this event:*

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**For Immediate Release**

**June 23, 2014**

**Gibson Brands AP MUSIC AWARDS - Fueled by Monster Energy Drink - Announces More Special Appearances by PARAMORE, YELLOWCARD and More**

**Check Out Two Exclusive New Videos from AP Music Awards Host Mark Hoppus & Performers the Misfits**

***New Performers* Machine Gun Kelly Announced – In Addition to Fall Out Boy, Joan Jett & The Blackhearts, the Misfits, A Day To Remember, All Time Low, Brendon Urie of Panic! At The Disco, Sleeping With Sirens, twenty one pilots + more to come!**

**JULY 21, 2014 @ the Rock And Roll Hall Of Fame and Museum in Cleveland, OH**



***New Featured Appearances Also Include***

**Billy Corgan, We Came As Romans, Chiodos + More**

***Featuring Performances* from Cleveland’s Very Own 115-Piece Contemporary Youth Orchestra**

***Tickets available now at*** [***www.altpress.com/apmas***](http://www.altpress.com/apmas)

**Cleveland, OH —** Organizers of **the inaugural Gibson Brands AP Music Awards**, fueled by **Monster Energy Drink**, have added yet another batch of top-shelf talent to its lineup. Joining the already star-studded list of special appearances are **Paramore**, **Yellowcard**, **Billy Corgan, We Came As Romans**, **Chiodos**, **Miss May I** and **Issues**. These world-renowned artists share an impressive combined 19 Alternative Press Magazine covers and more than 5 million-plus in U.S. album sales between them. Additionally, **Machine Gun Kelly**, previously announced as a special appearance, will now be performing live at the APMAs, making this an absolutely must-see event.

New this week – APMAs host **Mark Hoppus** of **Blink-182** discusses his favorite memories and first recollections of many of this year’s performers, including **Fall Out Boy**, **All Time Low** and **Joan Jett**. Check out the video here: [www.youtube.com/watch?v=8ud7dbRIr-8](http://www.youtube.com/watch?v=8ud7dbRIr-8)

***BLOG EMBED:*** *<iframe width="560" height="315" src="//www.youtube.com/embed/8ud7dbRIr-8" frameborder="0" allowfullscreen></iframe>*

Also, the legendary **Misfits** have posted a new video, inviting you to vote and join them at the APMAs! Check out the video here: <http://youtu.be/AEYs9YYa5nI>

***BLOG EMBED:*** *<iframe width="640" height="480" src="//www.youtube.com/embed/AEYs9YYa5nI" frameborder="0" allowfullscreen></iframe>*

APMAs digital media partner **AXS TV**, also recognized throughout the industry for their recent and innovative live coverage of music awards shows and events such as Coachella, Lollapalooza, Stagecoach, and New Orleans Jazz Fest, has announced the APMAs broadcast will begin at 8 p.m. ET/5 p.m. PT on July 21, and will not only feature the entirety of the APMAs, but will also include exciting highlights from the red carpet pre-show (co-hosted by **Automatic Loveletter** frontwoman/***The Voice*** season two runner-up **Juliet Simms** plus a very special guest to be announced soon). This live broadcast will also feature footage from the VIP boat party during the day, and will feature exclusive performances from rising stars **Issues**, **Ghost Town** and **Marmozets**.

While there will be loads of action onscreen, **AXS TV** will also be taking the party online. Viewers can head to [www.axs.tv/apmas/](http://www.axs.tv/apmas/) to watch exclusive behind-the-scenes videos and view photos. Fans can also take part in live polls and get involved on social media. Plus, fans can enter to win awesome prizes, such as a one-year subscription to *Alternative Press Magazine*, Gibson Brands guitars and merchandise, and Monster Energy Drink swag.

This special one-night event on July 21, 2014, held at the Rock And Roll Hall Of Fame And Museum at North Coast Harbor in AP’s hometown of Cleveland, also coincides with the collision of two of the country’s premier touring rock festivals. This rock n’ roll crossroad brings several presenters and performers to the APMAs, such as Vans Warped Tour performers **Motionless in White**, **Marmozets**, **Yellowcard**, **Issues**, and other festival performers such as **Asking Alexandria**, **Korn**, **Body Count feat. Ice T**, **Miss May I**, and **Frankie Palmeri** of **Emmure**. More are set to be announced soon!

In its inaugural year, the APMAs will be hosted by six-time AP cover star **Mark Hoppus** (**Blink-182**) and will feature performances from **A Day To Remember**, **All Time Low**, **Asking Alexandria**, **Fall Out Boy**, **Joan Jett & The Blackhearts**, **Machine Gun Kelly**, **the Misfits**, **Sleeping With Sirens**, **twenty one pilots** and **Brendon Urie of Panic! At The Disco**, with more to be announced.

Other confirmed artists making appearances (some previously stated above) include **Andy Biersack** (**Black Veil Brides**), **Billy Corgan**, **Chiodos**, **Laura Jane Grace** (**Against Me!**), **I See Stars**, **Ice-T & Coco**, **Issues,** **Korn**, **Memphis May Fire**, **Miss May I**, **Motionless In White**, **Frankie Palmeri** (**Emmure**), **Paramore**, **We Came As Romans** and **Yellowcard**,with more to be announced. Cleveland’s 115-piece **Contemporary Youth Orchestra** will be performing throughout the APMAs, both independently and through unique artist collaborations.

Tickets are on sale now for $69.99 which includes a ticket to the Rock & Roll Hall of Fame And Museum to be used that same day and can be purchased online at [www.altpress.com/apmas](http://www.altpress.com/apmas)

Fourteen awards in total will be handed out, including Album Of The Year presented by Journeys, Artist Of The Year presented by Monster Energy Drink, Song of the Year presented by Epitaph Records, Best Guitarist presented by Gibson, Best Drummer presented by DW Drums, Best International Band presented by Zepeda Brothers Productions and Most Dedicated Fans presented by Fearless Records, along with an Icon Award presented by Blackstar Amps honoring **Joan Jett** and a Vanguard Award honoring **Billy Corgan**. Fans can cast their votes in 12 different categories at [www.altpress.com/apmas. Voting ends July 15](http://www.altpress.com/apmas.%20Voting%20ends%20July%2015).

Fans that purchased VIP and Monster Energy Drink ticket packages will be invited to a pre-show boat party on the Goodtimes III, located right behind the Rock Hall. The boat sets sail at 1:30 p.m. and will include performances by **Issues,** **Ghost Town** and **Marmozets**, three bands recently featured in AP’s 100 Bands You Need To Know In 2014 special edition issue.

In addition to Gibson Brands and Monster Energy Drink, sponsors of the AP Music Awards include AKT, Blackstar Amps, DW Drums, Epitaph Records, Fearless Records, Fueled By Ramen, Hopeless Records, idobi Radio, Journeys, Onkyo, Roadrunner Records, Sumerian Records, Tascam, Victory Records and Zepeda Brothers Productions.

The AP Music Awards are produced by Kevin Lyman (founder & CEO of 4FINI) and Josh Bernstein (Golden Gods creator and producer). Executive producers are Mike Shea, Dawn Marshman and Joe Scarpelli.

**AP MUSIC AWARDS NOMINEES**

**Artist Of The Year Presented by Monster Energy Drink**

A Day To Remember

Avenged Sevenfold

Black Veil Brides

Bring Me The Horizon

Fall Out Boy

Of Mice & Men

Panic! At The Disco

Paramore

Pierce The Veil

Sleeping With Sirens

**Album Of The Year presented by Journeys**

A Day To Remember • *Common Courtesy*

Avenged Sevenfold • *Hail To The King*

Black Veil Brides • *Wretched And Divine: The Story Of The Wild Ones*

Bring Me The Horizon • *Sempiternal*

Fall Out Boy • *Save Rock And Roll*

Paramore • *Paramore*

Sleeping With Sirens • *Feel*

Touché Amoré • *Is Survived By*

twenty one pilots • *Vessel*

The Wonder Years • *The Greatest Generation*

**Artist Philanthropic Award Presented by Sub City / Take Action**

All Time Low — Skate4Cancer

Memphis May Fire— peta2

Modern Baseball — 1BlueString

Pierce The Veil — The Keep A Breast foundation

Rise Against — Shirts For A Cure

The Used — Living The Dream Foundation

**Best Live Band**

A Day To Remember

All Time Low

Asking Alexandria

Fall Out Boy

Pierce The Veil

twenty one pilots

**Breakthrough Band**

The Color Morale

Crown The Empire

Issues

letlive.

The Story So Far

twenty one pilots

**Song of the Year Presented by Epitaph Records**

All Time Low feat. Vic Fuentes • “A Love Like War”

Bring Me The Horizon • “Shadow Moses”

Fall Out Boy • “My Songs Know What You Did In The Dark (Light Em Up)”

Falling In Reverse • “Alone”

Paramore • “Still Into You”

Sleeping With Sirens feat. Machine Gun Kelly • “Alone”

**Best International Band Presented by Zepeda Brothers Productions**

Asking Alexandria (U.K.)

Bring Me The Horizon (U.K.)

Crossfaith (Japan)

Parkway Drive (Australia)

Silverstein (Canada)

Frank Turner (U.K.)

**Most Dedicated Fans Presented by Fearless Records**

All Time Low

Avenged Sevenfold

Black Veil Brides

Mayday Parade

My Chemical Romance

Pierce The Veil

**Best Vocalist Presented by Victory Records**

Andy Biersack (Black Veil Brides)

Vic Fuentes (Pierce The Veil)

Kellin Quinn (Sleeping With Sirens)

Oli Sykes (Bring Me The Horizon)

Brendon Urie (Panic! At The Disco)

Hayley Williams (Paramore)

**Best Guitarist Presented by Gibson**

JB Brubaker (August Burns Red)

Synyster Gates (Avenged Sevenfold)

Phil Manansala (Of Mice & Men)

Jack O’Shea (Bayside)

Chris Rubey (The Devil Wears Prada)

Jacky Vincent (Falling In Reverse)

**Best Bassist**

Jeremy Davis (Paramore)

Zack Merrick (All Time Low)

Ryan Neff (Miss May I)

Jaime Preciado (Pierce The Veil)

Devin “Ghost” Sola (Motionless In White)

Pete Wentz (Fall Out Boy)

**Best Drummer Presented by DW Drums**

Jess Bowen (The Summer Set)

Josh Dun (Twenty One Pilots)

Mike Fuentes (Pierce The Veil)

Matt Greiner (August Burns Red)

Luke Holland (The Word Alive)

Ryan Seaman (Falling In Reverse)

**About Alternative Press:**

Now in its 29th year, Alternative Press continues to be the definitive and most trusted source for discovering new artists, breaking news and reporting on the latest trends in the underground music scene and youth culture. With last year's redesign, the magazine has become an essential collectors' piece, providing a passionate fan base with in-depth content on their favorite contemporary artists. In addition to a successful print edition, AP has expanded its reach to incorporate multiple platforms including iPad and mobile apps, as well as [Altpress.com](http://altpress.com/). AP has promoted its brand through such avenues as the AP Tour and APTV (which offers exclusive nationwide reporting) and now the first AP Music Awards. No matter which platform, AP prides itself on offering fans insight to the hottest artists, interviews and trends *first*.

**About Gibson Brands (**[**Gibson.com**](http://Gibson.com/)**)**

Gibson Brands, one the fastest-growing companies in the music and sound industries, was founded in 1894 and is headquartered in Nashville, TN. Gibson Brands is a global leader in musical instruments, and consumer and professional audio, and is dedicated to bringing the finest experiences by offering exceptional products with world-recognized brands. Gibson has a portfolio of over 100 well-recognized brand names starting with the number one guitar brand, Gibson. Other brands include: Epiphone, Dobro, Valley Arts, Kramer, Steinberger, Tobias, Slingerland, Maestro, Baldwin, Hamilton, Chickering and Wurlitzer. Audio brands include: KRK Systems, TASCAM, Cakewalk, Cerwin-Vega!, Stanton, Onkyo, Integra, TEAC, TASCAM Professional Software, and Esoteric. All Gibson Brands are dedicated to innovation, prestige and improving the quality of life of our customers.

**About Monster Energy Drink:**

Most companies spend their money on ad agencies, TV commercials, radio spots and billboards to tell you how good their products are. At Monster Energy, we chose none of the above. Instead we support the scene, our bands, our athletes and our fans. We back athletes so they can make a career out of their passion. We promote concert tours, so our favorite bands can visit your hometown. We celebrate with our fans and riders by throwing parties and making the coolest events we can think of a reality. [www.monsterenergy.com](http://www.monsterenergy.com/) | [www.facebook.com/monsterenergy](http://www.facebook.com/monsterenergy)

**About AXS TV:**

Launched in July 2012 by visionary entrepreneur Mark Cuban, AXS TV is dedicated to providing the best in music programming and festivals, comedy performances, current events and mixed martial arts promotions. AXS TV is a partnership between Mark Cuban, AEG, Ryan Seacrest Media, Creative Artists Agency (CAA) and CBS. The network is available in the United States via AT&T U-verse, Charter, Comcast/Xfinity, DIRECTV, DISH, Suddenlink, Verizon FiOS, and other cable, satellite and telco providers. The network is also distributed in Canada and the Caribbean. For more information, visit the website, [www.axs.tv](http://www.axs.tv/#_blank); go to the Facebook page [here](https://www.facebook.com/AXSTV) and follow the company on Twitter, [@axstv](https://twitter.com/AXSTV); on [Instagram](http://instagram.com/axstv); [Tumblr](http://axstv.tumblr.com/)  and [YouTube](https://www.youtube.com/user/HDNetLLC).

AXS TV’s companion network, HDNET Movies, is a linear TV channel and VOD service that delivers the ultimate film watching experience -- uncut and uninterrupted -- in high definition. Launched in 2003, HDNET Movies programs a diverse slate of box-offices hits spanning the 1950s to 2000s. The network is widely distributed by major cable, telco and satellite TV providers in the U.S. For further information, visit [www.hdnetmovies.com](http://www.hdnetmovies.com/).

**About the Rock and Roll Hall of Fame and Museum:**

The Rock and Roll Hall of Fame and Museum, Inc. is the nonprofit organization that exists to educate visitors, fans and scholars from around the world about the history and continuing significance of rock and roll music. It carries out this mission through its operation of a world-class museum that collects, preserves, exhibits and interprets this art form and through its library and archives as well as its educational activities. For more information, please visit [www.rockhall.com](http://www.rockhall.com/).

For press inquiries and additional information, please contact Adrenaline PR and Maria Ferrero at 732-462-4262 or [maria@adrenalinepr.com](mailto:maria@adrenalinepr.com).

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**Adrenaline PR** is a boutique, independent public relations, marketing, lifestyle branding firm. Adrenaline PR collectively boasts five decades of experience launching thousands of brands and careers building scene giants.  Adrenaline PR are known the world over for their credibility in the successful promotion of music, artists, labels, tours, events, musicians, film, books, and talent.  Adrenaline PR  are trusted to deliver campaigns beyond what is expected tapping into the entertainment, culture and niche lifestyle communities and crossing clients over into mainstream media. Adrenaline PR’s roster has included but is not limited to: 10 Years, 2010 American Idol winner Lee DeWyze, Alice Cooper,  All That Remains,  Anthrax, As I Lay Dying, Atreyu, Dethklok, Dimmu Borgir, Down, Every Time I Die, Ferret Music, Five Finger Death Punch, From Autumn to Ashes, Good Fight Entertainment, GWAR, Housecore Records, Killswitch Engage, KMFDM, Lamb of God, Live Nation, Machine Head, Motorhead, Mudvayne, Norma Jean, Operatica, Peter Murphy, Sevendust, Shadows Fall, Superjoint Ritual, Testament, Unearth, and tribute albums for the Smashing Pumpkins, Black Flag, and many more.  Adrenaline PR boasts an impressive touring roster history, promoting MTV2 Headbangers Ball Tours, REPO! The Genetic Opera Road Tour, Rockstar Energy Drink Mayhem Festival 2010 – 2014, Sounds of  the Underground, The Cool Tour, Thrash and Burn Tour, along with industry events such as the Alternative Press Magazine 20th Anniversary (My Chemical Romance, The Used and Say Anything).  Adrenaline PR’s expertise coupled with their connections and relationships continue to build the firm into other areas of the arts, film, soundtracks and books, including Louder Than Hell; The Oral History Of Heavy Metal (book), The Merciless Book OF Metal Lists (book), The Punisher (soundtrack), REPO! The Genetic Opera (film), Precious Metal (book), Derek Hess (art book & calendar), Jeremy Saffer (photography, seminars & photography books) and Fine Art by Vincent Castiglia and Paul Booth - The King of Rock and Roll Tattoo.

For more information on Adrenaline PR and the roster, visit [www.adrenalinepr.com](file:///C:\applewebdata\::1FCD44B8-C724-416A-8197-4D3CA3E1745F:www.adrenalinepr.com), and follow us on [Facebook](http://www.facebook.com/pages/Adrenaline-PR/87694632247?v=info) and [Twitter](http://twitter.com/adrenalinepr)!